

**Population - Primary Retail Trade Area**

	2000	2010	2020 Est	2025 Proj
1 mi radius	824	1,105	1,287	1,380
3 mi radius	3,247	4,637	5,571	6,006
5 mi radius	6,667	9,049	10,864	11,722

**Age**

	2020 Est
9 years and Under	642
10-20 Years	841
21-34 Years	950
35-44 Years	642
45-54 Years	816
55-64 Years	826
65-74 Years	547
75 + Years	331

**Median Age**

	2020 Est
Median Age	40.7
Average Age	40.0
*base on 3 mi radius	

**Income**

	2020 Est
Average Household	\$ 109,916.00
Median Household	\$ 93,707.00
*based on 3 mi radius	



**CONTACT INFORMATION**

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La Vernia is a city within Wilson County, Texas. We are part of the San Antonio Metropolitan Statistical Area. La Vernia itself is 1.892 miles and has a population of 1249 however, that number more than triples in just a 3 mile radius and increases 25% in a 10 mile radius to an estimated 32,817. La Vernia's population is expected to continue to grow at a rate of 8% over the next 5 years.

Our goal is to ensure our great City grows to accommodate the needs of existing community and future residents, all while preserving and protecting La Vernia's charm and quality of life.

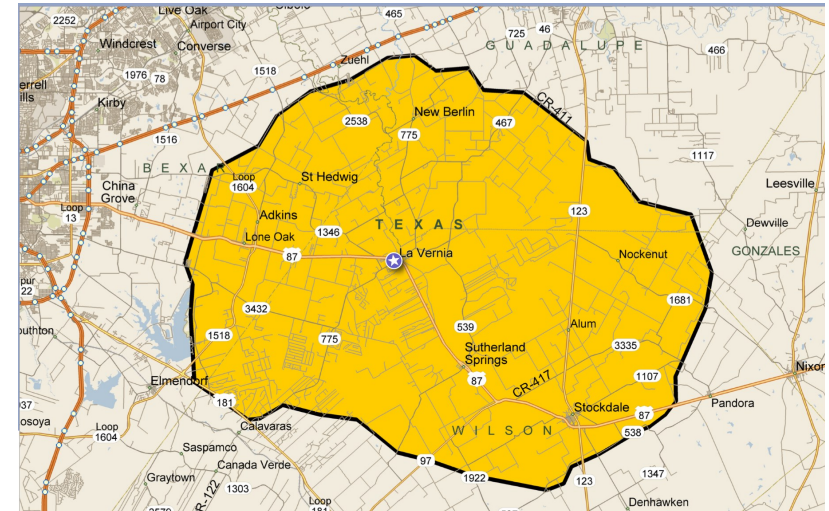
\*NOTE: La Vernia is currently building over 200 homes inside the city limits. These numbers cannot reflect accurate future growth.

## Infrastructure

Water & Sewer : City of La Vernia
Natural Gas: West Texas Gas
Fiber Optics: GVEC & CommZoom
Electric: GVEC & Floresville Electric
Internet: GVEC, LV Wi-Fi, CommZoom
Rural Water: S.S.Water & East Central WSC
Telephone: Frontier

## Transportation

8 miles to Loop 1604
13 miles to IH-10
17 miles to Loop 410
24 miles to IH-37
25 miles to IH-35
35 miles to SH 130



## Local Incentives, Grants and Programs

- Half Cent Sales Tax
- Tax Increment Financing
- Tax Abatement
- Chapter 377 and 380 Agreements
- Façade Improvement Grant Programs

## Education Attainment

2020	
Graduate or Professional	5.9%
Bachelor's Degree	16.64%
Associate Degree	9.21%
Some College, No Degree	23.94%
High School Graduate	32.86%
Some High School	7.27%
Less than 9th Grade	2.60%
* based on 3 mi radius	

## Traffic Counts

\* Added traffic count station

	2016	2017	2018	2019	2020	5 year Average	2019 compared to 2020
<b>Station 100</b> - HEB (Hwy 87, E. of FM 1346)	14,960	17,026	16,669	17,067	17,067	14,941	-12.5%
<b>Station 200</b> - La Vernia Crossing (FM 1346, S. of Hwy 87)	8,299	9,142	8,820	8,602	8,602	9,175	6.7%
<b>Station 300</b> - Alondra's (FM 1346, N. of Bluebonnet Rd)	8,197	8,416	8,351	8,314	8,314	8,544	2.8%
<b>Station 400</b> - Freyar Tract (Bluebonnet Rd, W. of FM 1346)	9,896	10,115	9,895	9,854	9,854	10,951	11.1%
<b>Station 500</b> - Behind Koepp (Bluebonnet Rd, S. of Hwy 87)	6,552	6,927	6,448	6,922	6,922	7,971	15.2%
<b>Station 600</b> - Baptist Church (Hwy 87, E. of Bluebonnet Rd.)	14,819	15,097	14,721	15,382	15,382	16,676	8.4%
<b>Station 700</b> - City Hall (Chihuahua St., between Bluebonnet & Seguin Rds.)	6,861	7,484	8,412	15,506	15,506	14,219	-8.3%
<b>Station 800</b> - Twin Oaks (Hwy 87, before CR 337)	15,675	14,717	14,717	14,038	14,038	14,156	0.8%
<b>*Station 900</b> - The Copper Door (FM 1346, W. of HEB)	3,331	5,181	5,181	2,954	2,954	4,038	36.7%
<b>*Station 1000</b> - Cibolo Creek (Seguin St., N. of Kimball St.)	6,523	7,541	7,541	7,597	7,597	9,175	20.8%
<b>TOTALS:</b>	<b>95,113</b>	<b>101,646</b>	<b>97,792</b>	<b>106,236</b>	<b>109,846</b>	<b>98,933</b>	